



# My Viva Plan.®

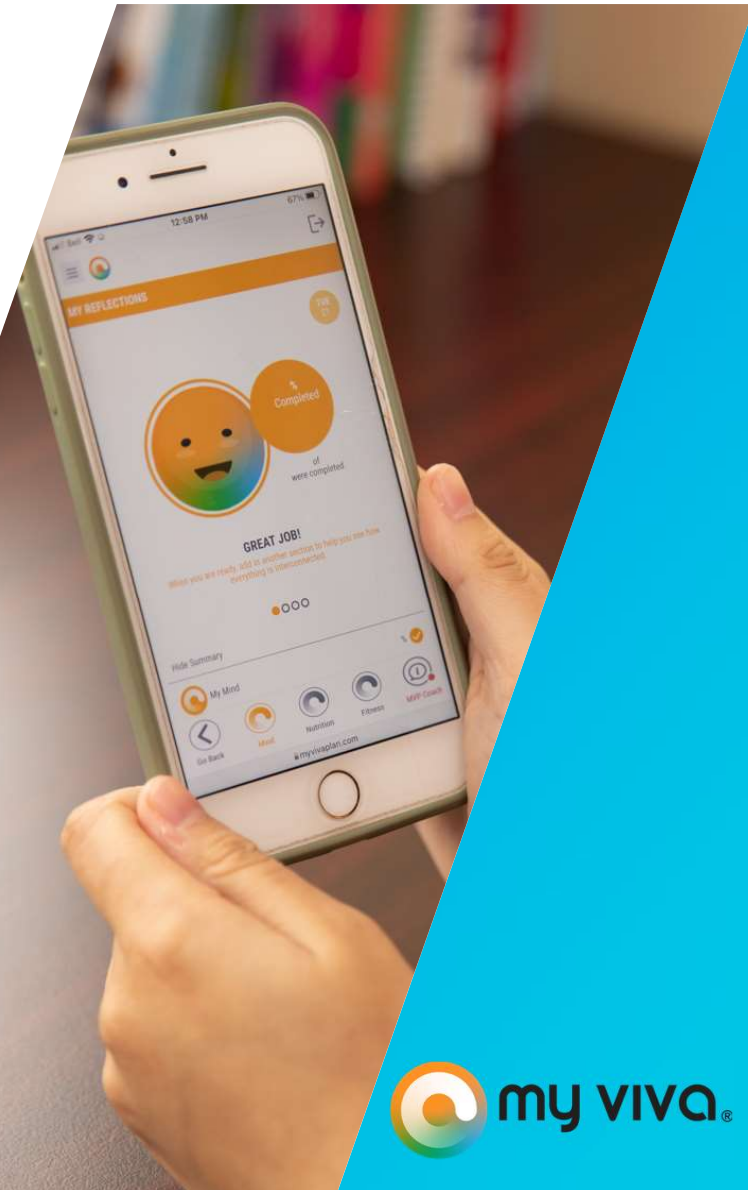
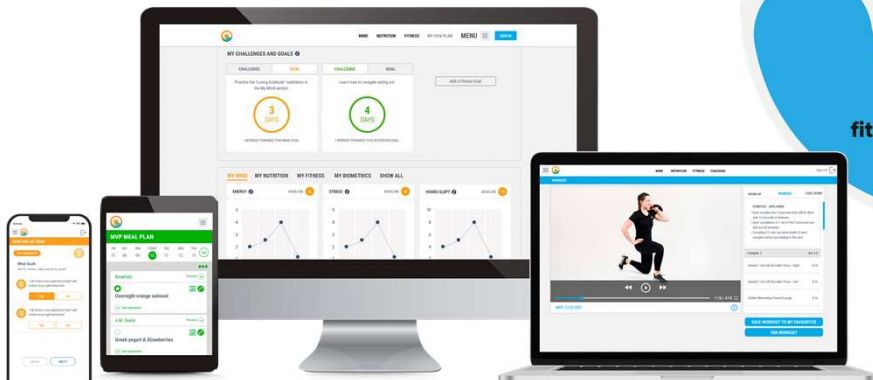
A chronic disease management system  
for you and your patients



MIND | NUTRITION | FITNESS

# A system for Chronic Disease Management

- 1 Empowers Patients
- 2 Manages Lifestyle Habits
- 3 Outcome-Driven Care



# A system that is Clinically Validated



# A system that goes Beyond Prescription Drugs

1

Canadians are tired of prescribed drugs

2

Patients do not hit desired outcomes

3

Clinicians don't have digital options

50%

of patients are  
non-compliant

20%

of prescriptions go  
unfilled

# A system that Improves Clinic Efficiency



Patient owned progress reports



Improve appointment efficiency

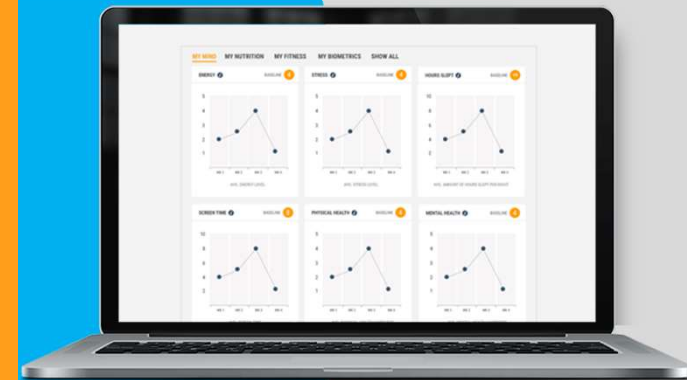


Allows for data driven treatment care plans



## EFFICIENCY

# 50%



A system that

# Empowers Patients. Builds Relationships.

- 01** Improves patient's resiliency
- 02** Creates an accountability structure for patient and clinician
- 03** Program and clinician have synergistic affect
- 04** Builds a strong relationship between patient and clinician





A system that  
**Integrates Immediately**



No EMR / technology integration



No clinic workflow change



Compliant with all health  
privacy regulations



No Health information  
sharing

A system that  
**Covers non-insured  
treatment handling costs**

Clinics are reimbursed with \$40/year for every patient that  
uses My Viva Plan®

Ongoing reimbursement





# A system for chronic disease management

We understand...

- ✓ Behaviour change takes time
- ✓ Self-care is essential to improve mental and physical health outcomes
- ✓ Health is not a result of a short-term race but rather a life long journey...

We are here to provide  
**support**  
every step of the way!

